

41ST ANNUAL IALD

INTERNATIONAL LIGHTING DESIGN AWARDS

The lighting design industry's most anticipated professional recognition event of the year, the **IALD International Lighting Design Awards** is back in-person for the first time since 2019.

INTERNATIONAL ASSOCIATION
OF LIGHTING DESIGNERS

IALD

**SPONSORSHIP
OPPORTUNITIES**

The 2024 Awards Presentation Soirée

- THE DATE:** Saturday, 19 October 2024
- THE TIME:** 8:30 PM – 11:30 PM
- THE PLACE:** LIVE at Rancho Bernardo Inn in San Diego, California (the culminating event of IALD Enlighten Americas 2024!)
- THE VIBE:** Dress to the nines, raise a toast to radiance, and dance the night away!

Be the life of the party! Claim your ideal sponsorship opportunity on a first-come, first-served basis. Interested companies must act quickly to ensure their participation in the 2024 celebration.

Grab your chance to rub elbows with lighting designer legends, enjoy an evening of socializing, and celebrate the highest achievements in lighting design.

Choose from the following opportunities to shine!

• • Awards Title Sponsor

LIRC Members \$25,000 USD | Non-Members \$35,000 USD

Have your brand directly connected to all the prestige and pageantry of the Awards celebration.

Sponsorship includes:

- “Presented By” brand recognition in all Awards digital and print material (including the digital 2024 Awards Book)
- Presenter recognition at the Awards soirée and web broadcast
- Brand inclusion in the web broadcast
- 45-second video spot in the presentation web broadcast

• • Party Table Packages

Host your private party-within-the-party by sponsoring one or more tables at the presentation ceremony. Each table accommodates ten people.

Universe Table Package

LIRC Members \$4,000 USD | Non-Members \$4,500 USD

Sponsorship includes:

- Ten (10) entry tickets
- Priority table placement
- Presenter recognition during the Awards soirée
- Brand recognition in all the Awards digital and print material
- At-table signage for the live presentation
- Recognition in the 2024 Awards Book

Galaxy Table Package

LIRC Members \$3,500 USD | Non-Members \$4,000 USD

Sponsorship includes:

- Ten (10) entry tickets
- Preferred table placement
- Presenter recognition during the Awards soirée
- Brand recognition in all the Awards digital and print material
- At-table signage for the live presentation
- Recognition in the 2024 Awards Book

Star Table Package

LIRC Members \$3,000 USD | Non-Members \$3,500 USD

Sponsorship includes:

- Ten (10) entry tickets
- Brand recognition in all the Awards digital and print material
- At-table signage for the live presentation
- Recognition in the 2024 Awards Book

• • DJ Sponsor

LIRC Members \$5,000 USD | Non-Members \$5,500 USD

Bring the vibe! It is time to celebrate, and the DJ sponsor will set the celebratory mood.

Sponsorship includes:

- Signage on the DJ station
- Presenter recognition as DJ sponsor during the Awards soirée
- Brand recognition in all Awards digital and print material

• • Specialty Cocktail Sponsor

LIRC Members \$2,000 USD | Non-Members \$2,500 USD

Want to mix up something creative? Sponsor a branded signature cocktail at the event. You choose the name and composition of the drink, and we'll make it happen. Your company name will appear on signage at the event and presenter recognition during the Awards soirée.

• • Awards Broadcast Advertiser

LIRC Members \$1,500 USD | Non-Members \$2,500 USD

A broadcast of the year's winning projects will stream during the live event on IALD social media channels. IALD Regions and Chapters will be hosting "watch parties" in cities worldwide. Put your brand in front of thousands of live-time and post-event broadcast unique viewers!

Sponsorship includes:

- 20-second video spot during the Awards web broadcast

• • Awards Book Advertisers

Each year's winning projects are featured in a high-resolution digital e-book available in perpetuity on the IALD website. Ad placement in these digital editions will have long-tail exposure to the public, who frequently access and download these publications to review and recognize these award-winning designs.

Two-Page Ad Spread

LIRC Members \$1,500 USD | Non-Members \$2,500 USD

Single Full-Page Ad

LIRC Members \$1,000 USD | Non-Members \$2,000 USD

Support the IALD Education Trust

Just as the IALD Awards are the signs of excellence for lighting design today, the industry's future is shaped by those pursuing an education in lighting and those who provide that education.

The IALD Education Trust is dedicated to the success of these passionate individuals worldwide through scholarships and stipends, and your company's support of the Trust is a clear indication to the world of your shared desire to better the future of the industry by creating opportunities for those who teach and those who learn the profession.

Show your support for the IALD Education Trust today at

[**iald.org/TrustSupport**](http://iald.org/TrustSupport)